

| STATION: TRURO | | | | CONTACT: ALEX VEITCH | | | | | | | | | | |
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| TIME | TYPE | INDEX NO. | DESCRIPTION | LINK TO SMART OBJECTIVE | FORECAST IMPACT | OWNER | FUNDING SOURCE | ESTIMATED COST | DEAD LINE | DELIVERY RISK | PRIORITY STATUS | | | |
| SHORT TERM (Up to 12 months) AND ONGOING | SOFT | S&O 1 | PROMOTE THE TRAVEL PLAN | | | | | | | | | | | |
| | | S&O 1.1 | Promote the Travel Plan in conjunction with other events in Truro such as Bike Week and European Car Free Day | 3 | Medium | TOC/LA | TOC/LA | £5000 p.a. | Ongoing | Low | High | | | |
| | | S&O 2 | LIAISE WITH MAJOR EMPLOYERS AND ATTRACTORS | | | | | | | | | | | |
| | | S&O 2.1 | Appoint a Travel Plan 'Champion' to take ownership of the Travel Plan and ensure that the Action Plan is followed | 4 | High | TOC | TOC | ? | Ongoing | Low | High | | | |
| | | S&O 2.2 | Attendance of Travel Plan 'Champion' at Devon and Cornwall Rail Partnership and Cornwall Rail Forum meetings | 4 | Medium | TOC | TOC | ? | Ongoing | Low | High | | | |
| | | S&O 2.3 | Progress meetings (annual or as required) between Travel Plan 'Champion' and Cornwall County Council Travel Plan representative | 4 | Medium | TOC | TOC | ? | Ongoing | Low | High | | | |
| | | S&O 2.4 | Coordinate Travel Plan with Cornwall County Council County Hall Travel Plan, by ensuring relevant information is available to staff on sustainable travel | 4 | Medium | TOC/LA | TOC/LA | ? | Ongoing | Low | High | | | |
| | | S&O 2.5 | Attendance of Travel Plan 'Champion' at Travel Plan meetings of large employers within Truro | 4 | Medium | TOC/LA | TOC/LA | ? | Ongoing | Low | High | | | |
| SHORT TERM (Up to 12 months) | SOFT | S1 | PROMOTE THE TRAVEL PLAN | | | | | | | | | | | |
| | | S1.1 | Produce a summary leaflet of the Travel Plan for the general public to be made available in the foyer and on request through the Travel Plan coordinator | 3 | Medium | TOC | TOC | £5,000 | Jan-10 | Low | High | | | |
| | | S1.2 | Publicise the Travel Plan on the internet by setting up a webpage together with hyperlinks to car sharing and travel information and other key sites including ATOC, National Rail, First Great Western and Cornwall County Council | 3 | Medium | TOC | TOC | £10,000 | Jan-10 | Low/Medium | High | | | |
| | | S2 | LIAISE WITH MAJOR EMPLOYERS AND ATTRACTORS | | | | | | | | | | | |
| | | S2.1 | Inform First Great Western staff of the Travel Plan | 4 | Medium | TOC | TOC | ? | Jan-10 | Low | High | | | |
| | | S3 | IMPROVE INFORMATION FOR PEDESTRIANS, CYCLISTS AND BUS USERS | | | | | | | | | | | |
| | | S3.1 | Display a walking route map in the station foyer clearly showing key routes to the city centre and local amenities, walking leaflets and information boards, to provide an easily accessible central focal point for all travel information | 3, 5 | High | TOC/Devon & Cornwall Rail Partnership | TOC/Devon & Cornwall Rail Partnership | £5,000 | Jan-10 | Low | High | | | |
| | | S3.2 | Relocate the Truro map and information board (currently located 40 metres to the east of the main station entrance) to a more conspicuous position at the Station entrance | 3, 5 | High | LA (Include in Station Frontage Scheme) | LA (Include in Station Frontage Scheme) | £1,000 | Jan-10 | Low | High | | | |
| | | S3.3 | Display a cycle route map in the station foyer indicating key cycle routes and existing National Cycle Network routes, cycling leaflets and information boards | 3, 5 | High | TOC | TOC/LA | £5,000 | Jan-10 | Low | High | | | |
| | | S3.4 | Display bus route information, maps and timetables in the station foyer | 3, 5 | High | Bus Operator | TOC/LA | £3,000 | Jan-10 | Low | High | | | |
| | | S3.5 | Display information and leaflets on the Truro Park and Ride bus services in the station foyer | 3, 5 | High | TOC/LA | TOC/LA | £1,000 | Jan-10 | Low | High | | | |
| | | S4 | PROMOTE TRAVEL BY SUSTAINABLE MODES AND TRAVEL BY RAIL INSTEAD OF CAR | | | | | | | | | | | |
| | | S4.1 | Display Langarth Park 'Park & Ride' advertisements and leaflets in the station foyer | 1, 2, 3 | High | TOC/LA | TOC/LA | £1,000 | Jan-10 | Low | High | | | |
| | | S4.2 | Display Traveline advertisements and leaflets | 1, 2, 3 | High | TOC | TOC | £1,000 | Jan-10 | Low | High | | | |
| | | S4.3 | Display PlusBus advertisements and leaflets at Truro and outlying stations, in station foyers | 1, 2, 3 | High | TOC/Devon & Cornwall Rail Partnership | TOC/Devon & Cornwall Rail Partnership | £1,000 | Jan-10 | Low | High | | | |
| | | S4.4 | Advertise the Maritime Line for leisure trips with leaflets in the station foyer | 1, 2, 3 | High | TOC | TOC | £1,000 | Jan-10 | Low | High | | | |
| | | S5 | ENCOURAGE ACCESS TO THE STATION BY CAR SHARING | | | | | | | | | | | |
| | | S5.1 | Advertise car sharing spaces in the main station car park | 3 | Medium | TOC | TOC | £1,000 | Jan-10 | Medium | High | | | |
| | | S5.2 | Display 'Carshare Cornwall' advertisements, information and leaflets in the station foyer | 3 | Medium | TOC | TOC | £1,000 | Jan-10 | Low | High | | | |
| | | S6 | IMPROVE THE STATION ENVIRONMENT | | | | | | | | | | | |
| | | S6.1 | Ensure ongoing maintenance of the electronic information point at the front of the station | 5, 6 | Medium | LA | LA | £2,000 | Jan-10 | Low | High | | | |
| | | HARD | HARD | H1 | IMPROVE PEDESTRIAN ROUTES TO AND FROM THE STATION | | | | | | | | | |
| | | | | H1.1 | Provide clear signing for pedestrians outside the station entrance (e.g. for the City Centre and local amenities) and also on surrounding key routes with directions to the station (e.g. from the City Centre, Bosvigo Road, Dobbs Lane, A390/Station Road junction) (cost estimate based on provision of ten signs) | 3 | Medium | LA | LA | £1,000 | Jan-10 | Low | High | |
| | | | | H1.2 | Provide a non-slip surface on the steps of the Station Road footbridge | 3 | Low | LA | LA | £2,000 | Jan-10 | Low | Medium | |
| | | | | H1.3 | Removing excess foliage and litter on the Station Road footbridge and the Dobbs Lane footpath (note: this will be an ongoing maintenance issue) | 3 | Low | LA | LA | £1000 p.a. | Jan-10 | Low | Medium | |
| | | | | H1.4 | In the short term, raise the profile of the pedestrian refuge island on Station Road by providing a refuge beacon with 'keep left' signing | 3 | High | LA | LA | £2,000 | Jan-10 | Medium | High | |
| | | | | H2 | IMPROVE CYCLE ROUTES TO AND FROM THE STATION | | | | | | | | | |
| | | | | H2.1 | Provide clear signing for cyclists outside the station entrance (e.g. for the City Centre and local amenities) and also on surrounding key routes with directions to the station | 3 | Medium | LA | LA | £1,000 | Jan-10 | Low | High | |
| H2.2 | Provide clearer signing for cyclists around the station. (e.g. indicating the route to the Platform 3 amenities via the level crossing and where cyclists should board the trains) | | | 5 | Medium | LA | LA | £5,000 | Jan-10 | Low | High | | | |
| H2.3 | Review existing signing for motorists on Station Road and the A390, and consider providing cycle warning signs | | | 3 | Medium | LA | LA | £1,000 | Jan-10 | Low | Medium | | | |
| H2.4 | Consider providing advanced stop lines on the approaches to the A390/Station Road roundabout (including colour surface treatment) | | | 3 | Medium | LA | LA | £12,000 | Jan-10 | Low | High | | | |
| H2.5 | Introduce advisory cycle lanes on key routes to and from the station (e.g. Richmond Hill and Station Road) (cost estimate based on 200m cycle lane not including colour surface treatment) | | | 3 | Medium | LA | LA | £2,000 | Jan-10 | Low | High | | | |
| H3 | IMPROVE CYCLE FACILITIES AT THE STATION | | | | | | | | | | | | | |
| H3.1 | Increase the number of cycle stands located at the station entrance | | | 3, 5 | High | TOC | TOC/LA | £2,000 | Jan-10 | Low | High | | | |
| H3.2 | Improve the appearance of the existing cycle stands and replace if necessary. Provide shelter for the existing cycle stands and ensure these are well lit and covered by CCTV | | | 3, 5, 6 | Medium | TOC | TOC | £3,000 | Jan-10 | Low | High | | | |

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| | | H4 | IMPROVE BUS STOP FACILITIES AT THE STATION | | | | | | | | |
| | | H4.1 | Provide a bus shelter with seating outside the station entrance | 3, 5 | High | LA | LA | £2,000 | Jan-10 | Low | High |
| | | H4.2 | Provide real-time information for bus users at the bus stops near the station entrance and/or in the Station foyer | 3, 5 | High | Bus Operator | Bus Operator | ? | Jan-10 | ? | High |
| | | H4.3 | Renew bus flags and/or remove excess foliage within 500 metres of the station as required (note: this will be an ongoing maintenance issue) | 3 | Medium | LA | LA | £1000 p.a. | Jan-10 | Low | Low |
| | | H4.4 | Remove any foliage obscuring bus flags within 500 metres of the station (note: this will be an ongoing maintenance issue) | 3 | Low | LA | LA | £1000 p.a. | Jan-10 | Low | Low |
| | | H5 | ENCOURAGE ACCESS TO THE STATION BY CAR SHARING | | | | | | | | |
| | | H5.1 | Provide dedicated car sharing spaces in the main station car park | 3 | Medium | TOC/APCOA | TOC/APCOA | £2,000 | Jan-10 | Medium | High |
| | | H5.2 | Review the current number of road signs advertising the 'Carshare Cornwall' scheme, and introduce additional signs, if required, on key routes to/from the station (e.g. A390, Station Road) | 3 | Medium | LA | LA | £2,000 | Jan-10 | Low | Low/Medium |
| | | H6 | IMPROVE THE STATION ENVIRONMENT | | | | | | | | |
| | | H6.1 | Redesign the layout of the drop-off area, taxi rank and footways at the station entrance to reduce congestion and improve accessibility for pedestrians and cyclists | 3, 5, 6 | High | LA | LA | £50,000 | Jan-10 | Low | High |
| | | H6.2 | Review signing near the Station entrance. Ensure that signs such as 'No Stopping' and 'Waiting Only' are more prominent, to discourage inappropriate parking at the station entrance | 3, 5, 6 | High | TOC | TOC | £2,000 | Jan-10 | Low | High |
| | | H6.3 | Improve the route between the main station car park and Platform 3 by making the stepped access more prominent and by introducing a ramped access for improved accessibility | 5, 6 | High | TOC | TOC | £10,000 | Jan-10 | Low | High |
| | | H6.4 | Improve lighting in the main station car park | 5, 6 | High | TOC/APCOA | TOC/APCOA | £60,000 | Jan-10 | Low | High |
| MEDIUM / LONG TERM (12+ months) | SOFT | S10 | PROMOTE TRAVEL BY SUSTAINABLE MODES AND TRAVEL BY RAIL INSTEAD OF CAR | | | | | | | | |
| | | S10.1 | Advertise the station cycle facilities | 3 | Medium | TOC | TOC | £1,000 | Jan-11 | Low | Medium |
| | | S11 | ENCOURAGE ACCESS TO THE STATION BY CAR SHARING | | | | | | | | |
| | | S11.1 | Consider providing discount parking fees for car sharers | 1, 2, 3 | High | TOC/APCOA | TOC/APCOA | £5,000 | Jan-11 | Medium | High |
| | | S12 | DISCOURAGE TRAVEL TO THE STATION BY SINGLE OCCUPANCY VEHICLE | | | | | | | | |
| | | S12.1 | Review long stay car parking charges/options to discourage car access to the site | 3 | High | TOC/APCOA | TOC/APCOA | £5,000 | Jan-11 | Medium | Medium |
| | | S13 | CONDUCT MONITORING SURVEYS | | | | | | | | |
| | | S13.1 | Carry out a monthly survey on use of cycle stands at the station | - | Medium | TOC | TOC | ? | Jan-11 | Low | High |
| | | S13.2 | Carry out a periodic survey of car park use at the station to tie in with programming of existing First Great Western Customer Surveys | - | Medium | TOC | TOC | ? | Jan-11 | Low | High |
| | | S13.3 | Collect and analyse data regarding rail ticket sales, PlusBus ticket sales and Maritime Line ticket sales | - | Medium | TOC | TOC | ? | Jan-11 | Low | High |
| | | S13.4 | Collect and analyse data from the quarterly First Great Western customer surveys regarding accessibility, customer satisfaction and modes of travel | - | Medium | TOC | TOC | ? | Jan-11 | Low | High |
| | | S13.5 | Investigate the feasibility of adding additional questions to the First Great Western customer surveys e.g. regarding modes of travel and car sharing | - | Medium | TOC | TOC | ? | Jan-11 | Low | High |
| | HARD | H10 | IMPROVE PEDESTRIAN ROUTES TO AND FROM THE STATION | | | | | | | | |
| | | H10.1 | Replace the pedestrian refuge island on Station Road with a formal signalised crossing | 3 | High | LA | LA | £35,000 | Jan-11 | Low/Medium | High |
| | | H10.2 | Improve the pedestrian route from the station entrance to Richmond Hill by realigning the footway and installing an informal pedestrian crossing(s) across the station car park access road | 3 | High | LA | LA | £15,000 | Jan-11 | Low | High |
| | | H10.3 | Upgrade the pedestrian refuge island on Richmond Hill at the Richmond Hill/St George's Street junction with safety kerbing and renewed tactile paving | 3 | Medium | LA | LA | £5,000 | Jan-11 | Low | Low |
| | | H10.4 | Provide a pedestrian refuge island on St. George's Road near the Richmond Hill junction | 3 | Medium | LA | LA | £10,000 | Jan-11 | Low/Medium | Low |
| | | H10.5 | Improve the quality of lighting on the Station Road footbridge and the Dobbs Lane footpath | 3 | Medium | LA | LA | £10,000 | Jan-11 | Low/Medium | Medium |
| | | H10.6 | Upgrade the network of footpaths between The Crescent, Crescent Road and Coronation Terrace / Station Road | 3 | Medium | LA | LA | £20,000 | Jan-11 | Low/Medium | Medium |
| | | H10.7 | Retain rear access to the station to link in with pedestrian (and cycle) proposals and also provide natural surveillance of the car park | 3 | High | TOC | TOC | ? | Jan-11 | Low/Medium | High |
| | | H11 | IMPROVE CYCLE ROUTES TO AND FROM THE STATION | | | | | | | | |
| | | H11.1 | Provide wheeling channels to allow cycles to be pushed up the steps of the footbridge over the rail line | 5 | Medium | LA | LA | £5,000 | Jan-11 | Low/Medium | Medium |
| | | H12 | IMPROVE BUS STOP FACILITIES AT THE STATION | | | | | | | | |
| | | H12.1 | Reposition the bus stops on Station Road closer to the station entrance | 3, 6 | High | LA | LA | £15,000 | Jan-11 | Low/Medium | High |
| | | H12.2 | Increase the frequency of bus services for improved links with train times | 1, 2, 3, 5 | High | TOC/Bus Operator | TOC/Bus Operator | ? | Jan-11 | Medium/High | High |
| | | H13 | DISCOURAGE TRAVEL TO THE STATION BY SINGLE OCCUPANCY VEHICLE | | | | | | | | |
| | | H13.1 | Investigate the feasibility of removing the free parking on Station Road and introducing a residents' permit scheme on Station Road and other adjoining roads | 3 | High | TOC/APCOA | TOC/APCOA | £50,000 | Jan-11 | Medium/High | Low/Medium |
| | | H14 | IMPROVE THE STATION ENVIRONMENT | | | | | | | | |
| | | H14.1 | Resurface the main station car park to remove ponding. Individual parking spaces should be marked out for cars, powered two-wheelers and short-term parking | 5, 6 | High | TOC/APCOA | TOC/APCOA | £60,000 | Jan-11 | Low/Medium | High |